



PRESS RELEASE

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The Minneapolis Foundation Welcomes Ellen Goldberg Luger as Senior Vice President of Philanthropic Services

*Luger brings 25 years of philanthropy experience including 18 years at the General Mills
Foundation*

MINNEAPOLIS, Minn. — The Minneapolis Foundation is pleased to welcome Ellen Goldberg Luger as the Foundation's Senior Vice President of Philanthropic Services, effective May 30.

Luger has 25 years of philanthropy experience in Minnesota, the country and around the world. From 2006 to 2015, she served as Vice President, Global Philanthropy and Volunteerism at General Mills and as Executive Director of the General Mills Foundation. In that role, she oversaw an annual charitable budget of \$150 million and led the General Mills Foundation's strategic partnerships and signature programs, as well as its grantmaking and community outreach. She also has a long record of community involvement in which she has played significant fundraising leadership roles in higher education, the arts, and global philanthropy.

At The Minneapolis Foundation, Luger will oversee the Foundation's Philanthropic Services group, partnering with the Foundation's donors to help them achieve their charitable goals and increase their positive impact in the community. At the same time, she will integrate, grow, and diversify the Foundation's revenue streams by shaping and implementing the Foundation's fundraising strategy and donor services program.

The Minneapolis Foundation administers more than 1,200 charitable funds established by generous individuals, families, and businesses. Last year, the Foundation made \$60 million in grants and raised more than \$75 million in charitable assets, making 2016-2017 one of the most successful years in the Foundation's 100-year history.

“Ellen's experience at both raising and granting funds makes her ideally suited to lead philanthropic efforts at a community foundation, where we both grow a community of philanthropists and partner with them on getting funds into the community,” said R.T. Rybak, President and CEO of The Minneapolis Foundation. “She has unique skills to realize our goal of helping our donors increase their alignment with each other so they can have an even greater impact in the community.”

“When our donors look for ways to improve lives, they will now have a partner in Ellen whose broad experience in philanthropy includes community building in north Minneapolis, leadership launching Hunger-Free Minnesota, capital campaigns in the arts and higher education, and grantmaking in more than 60 communities around the globe,” Rybak said.

Before leading the General Mills Foundation, Luger served as Associate Director of the General Mills Foundation from 1997 to 2005. Prior to that, she was a partner at the law firm that is now Stinson Leonard Street. She has a law degree from Georgetown University and received her Bachelor of Arts degree from Wellesley College, Phi Beta Kappa and magna cum laude, on whose Board of Trustees she currently serves.

“The Minneapolis Foundation’s vision and mission focuses on a community I love, a community where I grew up and raised my family, and a community I have worked to diversify and strengthen for more than 20 years,” said Luger. “I am excited to collaborate with the Foundation’s donors, board, and staff to build on its legacy of philanthropic leadership and advance equity and social justice in our community.”

Luger succeeds the Foundation’s former Senior Vice President of Advancement, Beth Halloran, who left earlier this year to accept a position as Executive Vice President and Chief Advancement Officer of St. Catherine University.

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About The Minneapolis Foundation: *For more than 100 years, The Minneapolis Foundation has connected people, resources, and ideas to improve lives in Minnesota and beyond. The Foundation manages more than \$700 million in assets, providing customized and tax-smart giving solutions that result in the average annual distribution of more than \$50 million in grants. The Foundation brings people together to unite behind common goals and spark positive change in our community. www.minneapolisfoundation.org*