EDUCATION

Imagine a city where jobs pay a living wage and parents can shape their family’s future; where kids have caring adults outside of their family and feel safe at school and play; and where people enjoy the security of an affordable home. Imagine a place without disparities and inequalities. That’s our vision for OneMinneapolis.

Sadly, today’s reality is a far cry from that vision. Increasingly, our education and our unemployment gaps are getting nationwide attention. But this unflattering spotlight is more than an embarrassing mention—it speaks volumes about our values and ability to succeed. We know these two factors are intrinsically linked. Even more startling is the fact that these gaps just scratch the surface.

Our demographics are changing and the workforce of our future will look very different from the one we have today. If we don’t close the gaps now, we’ll be hard-pressed to fill jobs, spark and invest in new businesses, and sustain a sufficient tax base for basic services and a good quality of life, let alone compete globally. This is a pivotal moment for our community.

We’re at risk of creating a two-tiered society and losing billions in wealth, resources, and potential.

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**Strategies:**

**Increase Access to High-Quality Early Childhood Education**
- 1,000 more children receive scholarships for high-quality early childhood education.
- 80%+ of low-income students have access to high-quality ECE and enter kindergarten ready to learn.

**Strengthen the School Talent and Leadership Pipeline**
- 50 Teach For America alumni hold teaching and leadership roles in schools serving low-income students of color and American Indian.
- All teachers and leaders serving Minneapolis schools are highly effective.

**Increase the Number of High-Quality Schools Serving Low-Income Students of Color**
- 500 additional seats are available to students of color and American Indian.
- 10,000 students of color from low-income households are enrolled in high-quality schools.

**Empower Parents to Advocate for Educational Equity and Excellence**
- 400 more parents and students of color are engaged to advocate for equity and excellence in education.
- Students, parents, teachers, school leaders, and other stakeholders unite to create an effective ecosystem advancing equity and excellence.

**1,000 Scholarships**

**10,000 Students**
STRATEGIES:

INCREASE ACCESS TO HIGH-QUALITY EARLY CHILDHOOD EDUCATION

- 1,000 more children receive scholarships for high-quality early childhood education.
- 80%+ of low-income students have access to high-quality ECE and enter kindergarten ready to learn.

1,000 SCHOLARSHIPS

INCREASE THE NUMBER OF HIGH-QUALITY SCHOOLS SERVING LOW-INCOME STUDENTS OF COLOR

- 500 additional seats are available to students of color and American Indian.
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STRENGTHEN THE SCHOOL TALENT AND LEADERSHIP PIPELINE

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EMPOWER PARENTS TO ADVOCATE FOR EDUCATIONAL EQUITY AND EXCELLENCE

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100%
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1. The living wage estimate of $52,000 for basic needs in Hennepin county for a family of four: 2 adults, an infant and preschooler (both in child care). The living wage decreases to approximately $45,000 per year for a family of four: two children with one toddler in child care and one school-age child. U.S. Census Bureau, Local Employment Dynamics, On The Map, http://onthemap.ces.census.gov/ accessed November 24, 2015.


ECONOMIC VITALITY

STRATEGIES TO ADDRESS ECONOMIC RACIAL GAPS IN MINNEAPOLIS INCLUDE:

INCREASE WORKFORCE PREPAREDNESS through integrated personal empowerment, support services, aligned training to current and future workforce needs, and placement and continued support in living wage jobs.

- 1,000 more people are trained and employed.
- 7,000 people of color are trained and employed.

BUILD COMMUNITY WEALTH through a workforce strategy that supports the stabilization of individuals and families to develop the financial, technical and social skills necessary to move toward a median and sustainable family income.

- 800 more families become bankable & demonstrate the capacity for savings/credit worthiness.
- 2,900 individuals are stabilized in housing and employment.

STRENGTHEN DELIVERY OF FINANCIAL AND TECHNICAL ASSISTANCE to minority-owned businesses to build local and regional economies by creating living-wage jobs for marginalized communities.

- 100 more minority-owned businesses receive assistance, creating new jobs.
- 1,500 jobs are created by minority-owned businesses.

ADVOCATE FOR IMPROVED POLICIES AND PUBLIC SECTOR PROGRAMS that impact workforce development, wealth creation, and home ownership.

- New laws prohibit payday loans (APR of >391%), which disproportionately impact low-income communities.
- Minnesota ends poverty for children and families.
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VISION: A COMMUNITY WHERE EVERYONE PARTICIPATES IN DEMOCRACY AND PUBLIC DECISION-MAKING.

PEOPLE OF COLOR AND AMERICAN INDIANS MAKE UP 40% OF THE POPULATION OF MINNEAPOLIS, YET OUR CIVIC LEADERSHIP DOES NOT REFLECT THIS.

ELECTED LEADERS OF COLOR

In 2015, 13 of 61 elected leaders in Minneapolis were people of color and American Indians.¹

BOARDS AND COMMISSIONS

In 2014, an estimated 16% of city board and commission members in Minneapolis were people of color and American Indians.²

MINNESOTA 2012 VOTER TURNOUT³

74% White Non-Hispanic
56% Asian
49% African American
33% Hispanic

American Indian turnout rate unavailable through 2012 US Census Measures

CIVIC ENGAGEMENT

INCREASE THE NUMBER OF PEOPLE OF COLOR AND AMERICAN INDIANS WHO VOTE

In targeted areas of Minneapolis, 30% of 2012’s first time voters return to vote in 2016. In targeted areas, Minneapolis sees a 25% increase over 2012 voter turnout.

REMOVE SYSTEMIC BARRIERS TO VOTING

A coalition of more than 70 organizations continues to grow and build bi-partisan support for passage of the Restore the Vote bill. Nearly 50,000 more Minnesotans are eligible to vote resulting from the passage of the Restore the Vote bill.

STRENGTHEN LEADERSHIP, ADVOCACY, AND ORGANIZING IN DIVERSE COMMUNITIES TO SHAPE AND INFORM EQUITABLE PUBLIC POLICIES

Minneapolis sees a 10% increase over the previous year in the number of people of color serving on city boards and commissions. Minneapolis sees a 30% increase over 2012 in the number of people of color serving on city boards, commissions, and elected office.

BUILDING INCLUSIVE POWER

More equitable public policies shaped and informed by those most impacted by them.
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BUILDING INCLUSIVE POWER

- Mobilized Community Members
- Policy Analysis by Communities of Color
- Diverse Civic Leaders
- Research and Advocacy

More equitable public policies shaped and informed by those most impacted by them.
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MINNEAPOLIS CHALLENGES

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