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“The Proto Labs Foundation is dedicated to engaging our employees in philanthropy both personally and as a company,” said Proto Labs CEO Vicki Holt. “Together we can have a much bigger impact than each of us could alone.”
Our Menu of Corporate and Executive Services

The Minneapolis Foundation has more than 100 years of experience helping business and community leaders enhance their brand in the community. Whether you own a family business or lead a Fortune 500 company, we can help you design giving solutions that are tailored to you and your organization.

**CHARITABLE SERVICES FOR BUSINESSES**

**Start or Evolve Your Corporate Giving**
We help businesses design and implement giving programs that support both their corporate and charitable goals. Our Philanthropic Advisors will work closely with your organization’s leadership to determine the best opportunities for your business, then guide you on the creation and execution of a charitable strategy that fits your business culture.

**Bottom line, we make corporate giving look easy.**
That means partnering with you to:
- Engage your employees
- Provide them with meaningful opportunities
- Align their giving preferences with your organization’s strategic plans
- Ensure your giving efforts are community-minded, and alert to the needs of employees.

Enhance Your Company’s Compensation Packages
We offer charitable products that can make it easier for your leaders to give back to the community, while offsetting the tax consequences of their earnings. Establishing a charitable fund may be especially advantageous for:
- Executives who have accrued a large number of shares in their company and may need to rebalance their portfolios
- Leaders who need to exercise stock options because they are retiring or leaving the business
- New or current executives who wish to lessen the tax burden of a starting or annual bonus

Embedding these products into the compensation packages you provide—or simply making leaders aware of the benefits of partnering with The Minneapolis Foundation—can help you promote a culture of philanthropy and position your organization as tax-smart, philanthropy and position your organization as tax-smart, community-minded, and alert to the needs of employees.

Start or Evolve Your Corporate Giving
To learn more, contact Philanthropic Advisor Russell Betts at 612-672-3867 or rbetts@mplsfoundation.org.

**Support Emerging Leaders at Your Company**
Our Fourth Generation program brings together emerging leaders to learn about critical local issues, identify efforts to address them, and pool their donations to make a bigger impact than they could alone. Since 2010, Fourth Generation members have granted out a quarter of a million dollars to organizations focused on issues such as mental health, youth homelessness, and small business development. They’ve learned about our community, broadened their networks, and gained skills that will help them shape Minnesota’s future.

You can support emerging leaders at your company by encouraging them to join Fourth Generation—or by offering to match their contributions to the group’s grantmaking.

Begin the Conversation
We’re experts in both philanthropy and community issues. Our staff members frequently speak publicly and one-on-one on topics such as:
- Bringing focus and passion to your charitable giving
- Engaging your children in philanthropy
- Challenges and opportunities in corporate giving
- Community issues such as the achievement gap, jobs creation, and civic engagement

We’d love the opportunity to learn more about your goals and discuss how our charitable services can help you achieve them. To learn more, contact Philanthropic Advisor Russell Betts at 612-672-3867 or rbetts@mplsfoundation.org.

**Charitable Services for Executives**

**Build Your Philanthropic Brand**
Balancing the demands of work, family, and community can be tricky, even (especially!) when it comes to your philanthropy. Maybe you have a corporate leadership role that comes with the expectation that you’ll be active in the nonprofit community. Maybe you’re retiring or selling a business and now have more time to focus on philanthropy.

All of these situations come with the promise of self-fulfillment and challenges—not least of which is saying no to opportunities you just can’t take on or if you could use some advice on how to give back in a way that feels proactive rather than reactive, we can help. The Minneapolis Foundation is experienced at helping business leaders develop “philanthropic brands” to inform and guide their charitable commitments.

**Establish a Donor Advised Fund**
Streamline your giving and enjoy access to our suite of donor services by establishing a Donor Advised Fund at The Minneapolis Foundation. These funds enable donors to make a charitable gift, receive an immediate tax benefit, and then recommend grants to nonprofits over time. They are established by individuals, families, and businesses that value administrative ease and cost efficiency, but still want to be actively involved in the philanthropic process.
CORPORATE GIVING PROGRAMS THAT WORK

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Bottom line, we make corporate giving look easy. That way, you can focus on growing your business and enjoy the benefits of having a charitable giving strategy in place, from making a difference on issues you care about to strengthening connections with your employees and enhancing your brand in the community.

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**“My former boss, Wheelock Whitney, called me into his office one day and said that I was going to be made a Senior Vice President. No more money, but a nice title. ‘But,’ he said, ‘with the title comes responsibility. And I expect you to be involved with this community. It’s part of the DNA of who we are.’”**

—DICK MCFARLAND

**RETIRED PRESIDENT AND CEO**

**RBC WEALTH MANAGEMENT**

**DEVELOP YOUR CORPORATE GIVING STRATEGY**

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