**2018 Community Impact Application - Transforming Education**

**Key Driver: Empower Parents, Communities, and Organizations to Advocate for Education Equity and Excellence** (Please note: This application is for worked performed during 2018.)

**Title of Request**

**Summary Information**

Legal Name of Organization:

Amount Requested:

Summary of Request: *(350 character limit)*

**Organization Information**

Provide a Brief Mission Statement of Your Organization: *(350 character limit)*

Year Organization Established:

Annual Organization Budget:

Organization Website:

Employer Identification Number:

Organization Address:

Organization Phone Number:

Name of Head of Organization:

Title:

Phone:

Cell Phone:

Email:

**Type of Organization**

\_\_\_School District/Government Entity

\_\_\_501(c)(3)

\_\_\_501(c)(4)

If 501(c)(4):

By checking this box and signing, this organization, if approved for funding, agrees that all grant funds will be used solely for charitable purposes (described in Section 170(c)(2)(B) of the Internal Revenue Code). These funds must not, under any circumstances, be used to cover fundraising expenses or to support partisan political activities.

\_\_\_ Other

If other, please describe:

Contact information for Fiscal Agent:

**Proposal Contact Information**

Name of Contact Person for This Application:

Title:

Email:

Work Phone:

Cell Phone (Optional):

**About Your Programs and Constituents**Briefly describe your organization's major programs and activities. *(1500 character limit)*

Briefly describe who you primarily served in 2016. Include specifics, as they apply in terms of age, race, ethnicity, income and in any other manner that reflects your constituency. *(1000 character limit)*

Are there any factors you would like to highlight about the population you are serving that affect the success of your work and improved outcomes? *(1000 character limit)*

How many people were served through your programs in 2016? (Number)

How many people you served in 2016 are People of Color and/or American Indian?

Total Number

Percentage of total served

How many of the people you served in 2016 live in Minneapolis?

Total Number

Percentage of total served

**Equity**

Select the primary type of equity your organization addresses: (For more information see page 8 of “[Our Approach to Community Impact – Strategic Framework](https://www.minneapolisfoundation.org/wp-content/uploads/2016/04/Strategic-Framework.pdf)”)

Social

Economic

Racial

Please list one to three indicators that you use to demonstrate the need to advance the primary type of equity addressed by your organization.  Please include the data and the source of each indicator. Use the most current data available if possible.

Example: (This example is not intended to be specific to the focus area you selected.)

Indicator: Black unemployment continued to decrease from 8.8 percent in December and January to 8.1 percent in April. Though still among the lowest rates seen in records dating back to December 2001, the Black unemployment rate is more than double the White unemployment rate. White unemployment remained stable at 3.1 percent, its highest level since February 2015. Hispanic unemployment decreased slightly from 5.7 percent in March to 5.4 percent in April. It should be noted that due to relatively small sample sizes, the calculated unemployment rates for Black and Hispanic individuals are more susceptible to random measurement error.

Minnesota over-the-year changes in unemployment rate by race or ethnicity as of April 2017:

* Black or African American, 8.1 percent, compared to 12.0 percent 12 months ago
* White, 3.1 percent, compared to 2.9 percent 12 months ago
* Hispanic or Latino, 5.4 percent, compared to 5.0 percent 12 months ago
* All workers statewide, 3.9 percent, compared to 3.7 percent 12 months ago

Source: Minnesota Department of Employment and Economic Development (DEED), Alternative Measures of Unemployment, https://mn.gov/deed/data/current-econ-highlights/alternative-unemployment.jsp.

Select the primary Shift of Social Change that your organization seeks. (For definitions of the five shifts, please see the [Strategic Framework](https://www.minneapolisfoundation.org/wp-content/uploads/2016/04/Strategic-Framework.pdf), page 9).

* Shift in Behavior
* Shift in Definition
* Shift in Engagement
* Shift in Policy
* Maintaining Past Progress

How will this grant advance the primary type of equity (selected above) addressed by your organization and the Shift of Social Change that you seek? How will you know when a shift is achieved? We understand that Shifts of Social Change may take longer than the grant period to achieve. (*2000 character limit)*

Please describe how your organization’s board and staff reflect the populations you are serving (racial and ethnic backgrounds, gender balance, income, etc.). (*800 character limit*)

*PLEASE NOTE: Consistent with the equity framework adopted by The Minneapolis Foundation, we will prioritize partnering with organizations led by people who share the cultural or racial identity of those that they serve. Upon submitting this application, you will be asked to upload several documents including a full list and summary describing the number and diversity of your board members and senior leadership staff.*

Do your organization’s policies and practices comply with the Minneapolis Foundation’s non-discrimination policy and the Americans with Disabilities Act? [(see Grant Guidelines, page 12)](http://www.minneapolisfoundation.org/wp-content/uploads/2015/05/Grant-Guidelines-2017-Revised_-4-12-17.pdf)  Yes / No / Uncertain

What best describes the population you will primarily serve? Please select one.

* Communities of Color
* Immigrant Communities
* Ex-offenders
* Underserved Communities
* Other (briefly describe) (*500 character limit*)

What is the targeted geographic reach or scope of this proposal? Please list any specific areas or neighborhoods that will be targeted in this work. Our grants must directly impact Minneapolis residents. *(800 character limit)*

As you consider how you will report your impact in the final report to The Minneapolis Foundation, please select all categories for which you will be able to identify and report numbers of those you engaged and/or served with this grant.

*PLEASE NOTE: Consistent with The Minneapolis Foundation’s commitment to evaluating our impact and our focus on historically underserved communities, an organization’s inability to report back on demographics of those served, or an ability to assess return on investment may impact whether an organization is considered for a grant.*

* Minneapolis residents
* Low-income
* Immigrants
* Race and Ethnicity
* Ex-offenders
* Other (briefly describe) (*500 character limit*)

If applicable, please describe any other specifics you intend to track and report regarding the populations served through this grant. (*800 character limit*)

**Proposal Details**

Title of this request: *(auto populate)*

Provide a summary of your request: *(auto populate)*

Dollar amount requested: *(auto populate)*

Type of request (choose one)

General operating support

Project support

If project support:

What is the estimated total cost of the project?

Do you have other funds committed to this project? Yes/No

The project for which we seek funding is a: (choose one)

New initiative

Existing initiative

Is your organization less than 12 months old? Yes/No

(If Yes) Please give a brief narrative description of how your organization developed, the data you relied upon in identifying your mission and operational plan, and what proven or promising practices you have used to build your structure for programming. Please also include information about the background and skills of the leadership team and what partnerships and contacts in the community you have established to support and accelerate your success. Please answer the remaining questions to the best of your ability and write “N.A.” in any fields that ask for data or information about prior years of operation. (1500-character limit, including spaces)

Please select one Key Driver, Fundable Activity and Key Result.

**Key Driver:**

Empower Parents, Communities, and Organizations to Advocate for Education Equity and Excellence

**Fundable Activities:**

1. Empowering parents to advocate on behalf of their children and students to advocate for themselves to advance educational equity and excellence.
2. Researching and advocating to influence policy and systemic improvements in P-12, especially with respect to the other Key Drivers, and holding leaders accountable for the effective implementation and enforcement of existing policies.

**Key Result:**

Highly-effective ecosystem advancing educational equity and excellence, driven by organizations of students, parents, teachers, school leaders, business, and other stakeholders.

Please list one to five activities and key outcomes for your proposed work. We realize you may attribute the same outcome to multiple activities. (up to 2000 characters, including spaces)

Does your organization advocate for policy change at the school district, city / county, or state-wide level? Yes/No

Does your organization monitor the implementation of successful advocacy efforts from previous years? Yes/No

If yes, choose all that apply:

* District
* City or County
* State
* Other: Please describe

If yes:

What policies do you plan to advocate for during the grant period? What specific activities do you plan to engage in, who will you reach, and what partners will you work with or coalitions will you participate in?

Does the proposed work for this grant period build on the policy and advocacy efforts of previous years? Yes/No

If yes, what data will you collect to show the impact of your work during this grant period? (Quantitative and qualitative)

Does your organization lead or organize programs that are meant to build the self-advocacy skills of people of color with respect to educational equity? Yes/No

If yes:

Describe the work you will do during the grant period. What are the activities? Who will participate?

Does the proposed work build on previous work to increase self-advocacy skills with respect to educational equity? Yes/No

What demographic information about your participants do you track or collect (race, neighborhood, low-income status) and what do you expect the demographics of your participants to look like during the grant period?

Approximately how many (unduplicated) people will you engage in person?

Approximately how many people will you engage in person on an ongoing basis (approximately three or more times) throughout the grant period?

Approximately how many people will you engage electronically / using other media?

Please describe what methods you will use and who you will reach.

Have communities of color been organized? What actions have been taken and what were the results?

Does your organization conduct or produce research that it shares or otherwise uses to influence policy or advocate for better educational outcomes for students of color and low-income students? Yes/No

If yes:

Explain the research or information sharing you propose for this grant period. (What is the topic, how will you share it, who will you share it with, does it relate to or extend previous research, etc.)

What is the goal of the research / information sharing you propose and what data will you collect to show your effectiveness? (Quantitative and qualitative)

**Additional Information**

Are you a current grantee funded from January - December 2017? Yes/No

(If Yes) Please describe your progress toward the outcomes identified in the grant. Are you meeting your intended outcomes? Provide numeric updates. (1500 character limit, including spaces)

Are you experiencing any significant changes that may impact your ability to successfully complete your current grant? Yes/No

If yes, please describe.(1500 character limit, including spaces)

The Minneapolis Foundation encourages grantee partners to diversify revenue streams and not rely on the Foundation for long-term funding. Describe your organization’s progress toward diversified financial streams and sustainability (e.g. individual donors, endowment, revenues, etc.). (2500 character limit, including spaces.)

The Minneapolis Foundation also encourages grantee partners to engage in succession planning to prepare for planned and unforeseen transitions in key staff leadership positions such as the executive director or school leader. Please briefly describe your organization’s plans in the event your executive director or school leader unexpectedly departs the organization or is unable to serve for an extended period. (2500 character limit, including spaces)

**Confirmation and Signature**

By checking this box, the applicant confirms that the Executive Director or CEO, not the Development Director, has approved submission of this application and certifies that all the information is true and accurate. In addition, this person agrees to the terms of the grant, including submitting a final evaluation, if approved.

Please type the name and title of the person who has authorized submission of this application to The Minneapolis Foundation. Typing the name and title here is an electronic signature.

Name

|  |  |
| --- | --- |
| Please Upload These Documents | App |
| Current fiscal year organization operating budget |  |
| Financial Statements - current within 60 days (Income & Expense Statement and Balance Sheet) |  |
| Most recent AUDITED Financial Statements (Income & Expense Statement and Balance Sheet) |  |
| List of board members, including total numbers & diversity |  |
| List of key full-time staff, including total numbers & diversity |  |
| List of major sources of philanthropic support for the current fiscal year |  |
| List of major sources of philanthropic support for the next fiscal year, or year of the grant period. |  |
| Project budget (if applicable) |  |
| List of major sources of philanthropic support for the project (if applicable) |  |
| 501 (c)(3) letter (if a new grantee) |  |
| Fiscal agent letter (if applicable) |  |

Title