

FOCUS AREA: CIVIC ENGAGEMENT

GOAL: All communities participate in our democracy and in public decision making.

Key Driver:

Increase the number of people of color who vote.

Fundable Activities:

- Community organizing that adds more people of color to the voter base and increases voter turnout.
- Initiatives to educate disenfranchised individuals about voter eligibility and elections.
- Community-based initiatives to educate individuals about equity issues pertinent to upcoming elections.

Key Result:

- An increased percentage of people of color vote in federal, state and local elections.
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Key Driver:

Remove systemic barriers to voting.

Fundable Activities:

- Research and advocacy to reduce systemic barriers to voting.
- Community organizing and advocacy to expand voting rights.

Key Result:

- Public policies protect and expand voting rights.
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FOCUS AREA: CIVIC ENGAGEMENT

GOAL: All communities participate in our democracy and in public decision making.

Key Driver:

Strengthen leadership, advocacy and organizing capacity in diverse communities.

Fundable Activities:

- Technical assistance, training or capacity building.
- Community-based initiatives for advocacy, organizing or leadership development to advance equitable public policies.

Key Results:

- The number of elected and appointed leaders matches the proportionate demographics of Minneapolis at every level of public decision making.
- Public policies are shaped and informed by the communities that are impacted by them.
- Advocacy that mitigates the negative impacts on marginalized populations of inequitable public policies.