

A Snapshot of Global Giving by Minnesota Foundations Between 2011 to 2015

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McKinsey & Company

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GLOBAL CITY

CHANGING WORLD

ABOUT THIS REPORT

WHAT WE WANTED TO KNOW

- How much giving from Minnesota foundations is global?
- Where does global giving go?
- How does it get there?
- Once it gets there, what does it do?

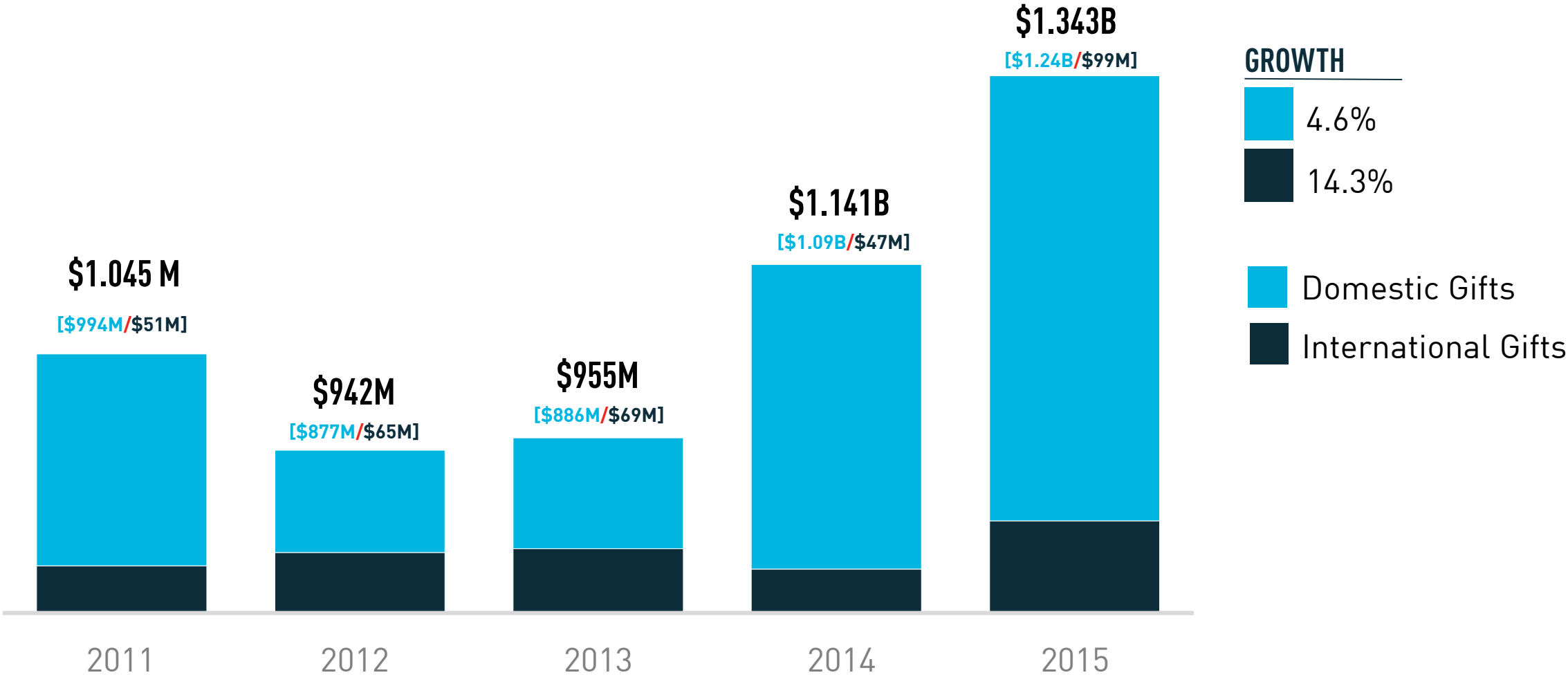
WHERE WE LOOKED FOR ANSWERS.

- The Foundation Center
- U.S. Census Bureau - American Community Survey
- Minnesota State Demographic Center
- Wilder Foundation

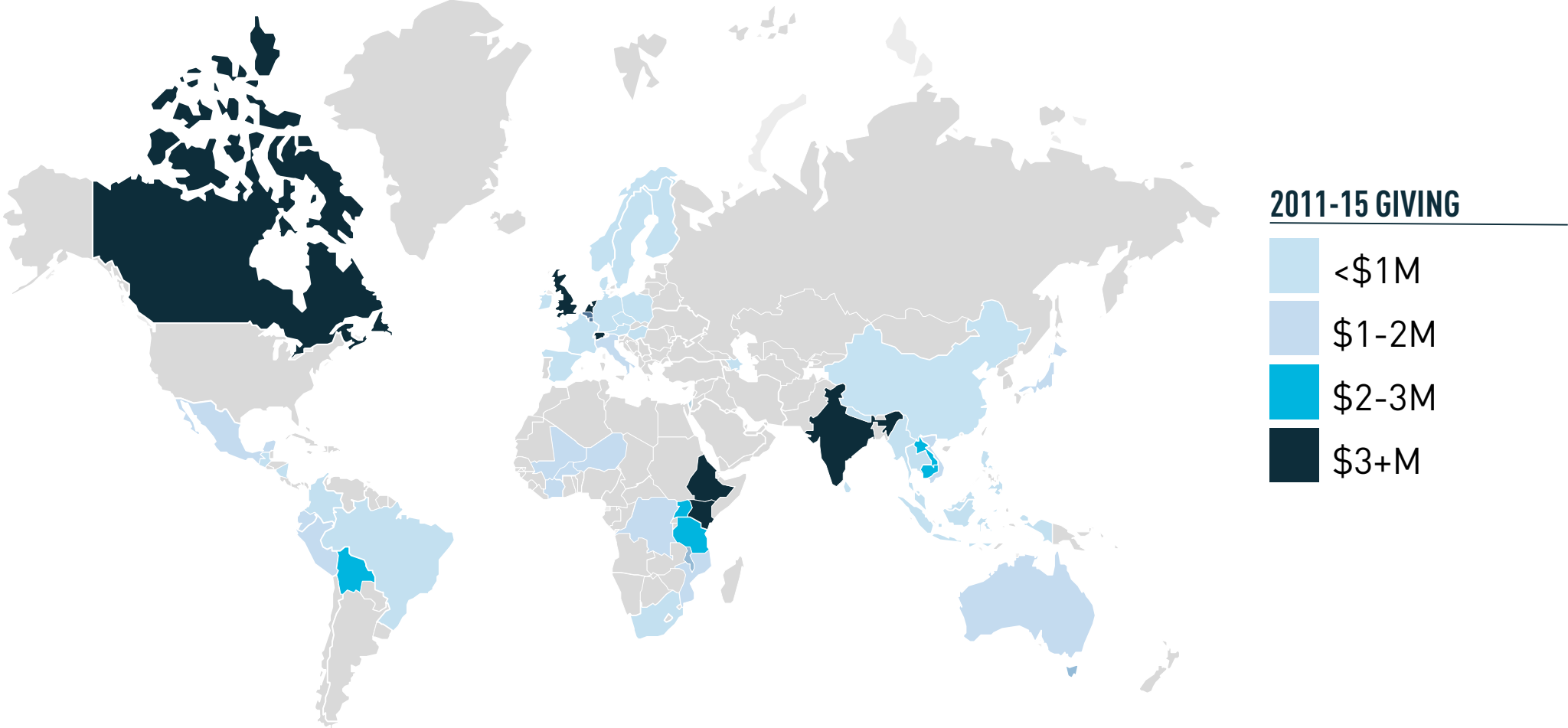
WHAT WE FOUND.

- Significant increase in overall giving by Minnesota Foundations between 2011 and 2015; from \$942 million in 2012 to \$1.34 billion in 2015.
- The vast majority of this giving was domestic. However, we found the growth in global giving outpaced increases in domestic giving.
- As a percentage of overall giving, global giving by Minnesota foundation went from 4.8 percent in 2011 to 7.4 percent in 2015.
- Global giving by Minnesota foundations went to every continent except Antarctica, with significant concentrations in Asia and East Africa.
- Nearly 80 percent of global giving by Minnesota foundations went through a US-based intermediary organization.
- Minnesota foundations supported Migrants & Refugees and Indigenous Peoples at a rate seven times higher than the national average.
- The five U.N. Sustainable Development Goals that most aligned with global giving by all foundations were: *1) Good Health; 2) Gender Equality; 3) Zero Hunger; 4) Peace, Justice and Strong Institutions, and; 5) Good Jobs and Economic Growth*
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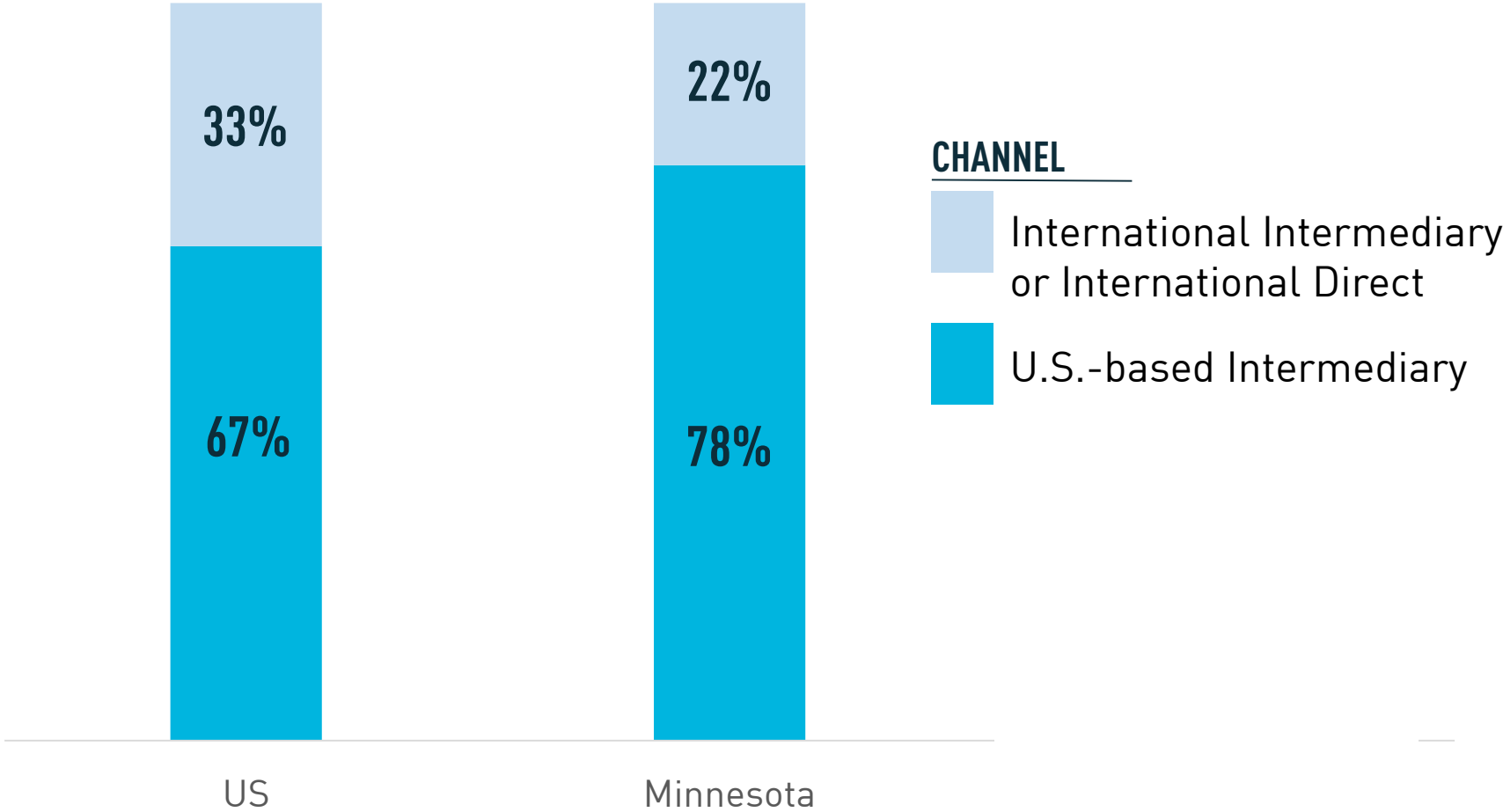
MINNESOTA FOUNDATION GIVING



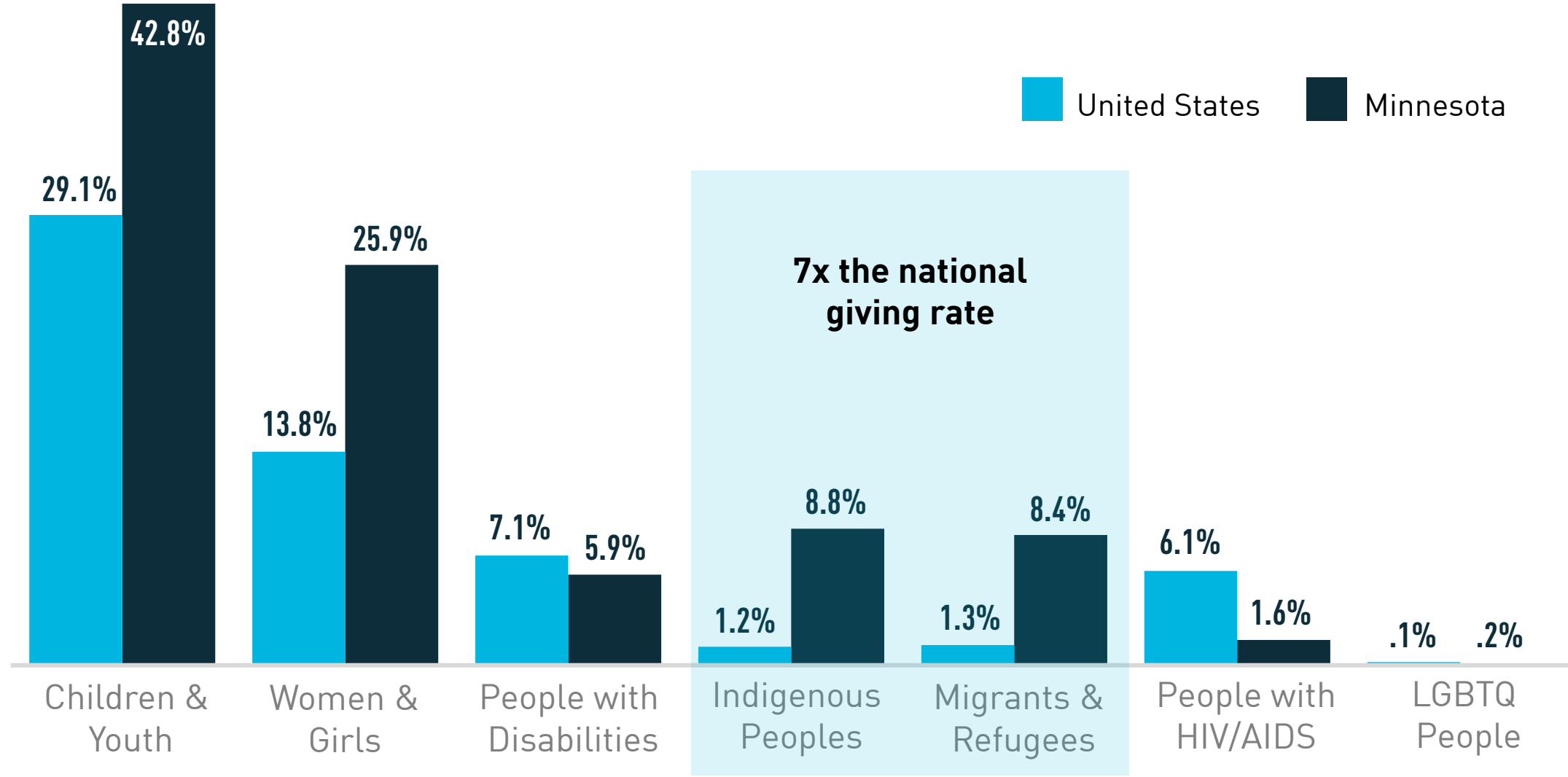
GLOBAL GIVING CONCENTRATED IN ASIA AND EAST AFRICA.



CHANNELS OF INTERNATIONAL GIVING



MINNESOTA VS UNITED STATES INTERNATIONAL GIVING



MINNESOTA VS UNITED STATES INTERNATIONAL GIVING

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International giving by sustainable development goal 2011 -2015,
USD \$Millions

