**The Minneapolis Foundation 2020 Census Application**

**Name of Application:**

**Organization Information**

Legal name of organization:

Year organization was established:

Current annual organization budget:

Organization address:

Organization website:

Organization phone number:

Employer Identification Number:

Head of organization:

Head of organization title:

Head of organization email:

Head of organization phone:

Head of organization cell phone (not required):

Type of Organization:

* 501(c)(3)
* 501(c)(4)
* Government entity, school district, or religious institution
* Other

If you have a fiscal agent, please include their contact information. You will also be asked to submit a fiscal agent letter.

**Proposal Contact Information**

Name of contact person for this application:

Contact person title:

Contact person email:

Contact person phone:

Contact person cell phone (not required):

**About Your Organization**

Briefly describe your organization’s major programs and activities *(1,500-character limit, including spaces)*:

Describe the people your organization primarily serves in terms of age, race, ethnicity, and income:

Approximately how many of the people you serve live in Minneapolis?

Approximately what percentage of the total number of people you serve live in Minneapolis?

**Proposal Information**

Provide a summary of your request:

Dollar amount of request:

Total budgeted cost of the project for which you seek funding:

Please explain why promoting participation in the 2020 Census is a strategy for your organization *(1,500-character limit, including spaces)*:

Please describe how you will use this grant, including goals, key activities, and a timeline *(2,500-character limit, including spaces)*:

Does the work of this project follow the recommendations or align with the framework in the [Census 2020 Communication and Mobilization Plan](https://mcf.org/mn-census-2020-communication-and-mobilization-plan) that was produced for Minnesota Census Mobilization Partnership? Y/N

If yes, please describe *(1,000-character limit, including spaces)*:

Will your project target specific geographic areas? Y/N

If yes, which ones? Why will your organization be effective messengers about the Census in the geographic areas you are targeting? *(1,000-character limit, including spaces)*

Will your project target specific demographic populations? Y/N

If yes, which ones? Why will your organization be effective messengers about the Census with the populations you are targeting? *(1,000-character limit, including spaces)*

Will you work in collaboration with others on this project? Y/N

If yes, please list the names and roles of each of your key partners:

Are there specific outcomes you will aim to achieve through this project? Y/N

If yes, please list specific outcome(s) with the method(s) or measures you will use to evaluate your success:

Is there anything else you would like us to know and consider as we evaluate which proposals to fund? *(1,500-character limit, including spaces)*

**Confirmation and Signature**

By checking this box, the applicant confirms that the Executive Director or CEO, not the Development Director, has approved submission of this application and certifies that all of the information is true and accurate. In addition, this person agrees to the terms of the grant, including submitting a final evaluation, if approved.

Please type the name and title of the person who has authorized submission of this application to The Minneapolis Foundation. Typing the name and title here is an electronic signature.

Name:

Title:

**Documents to Upload**

* Project budget (required)
* Organization budget for current fiscal year (required)
* List of board of directors and senior leadership with a summary of their demographics (required)
* Most recent available audited financial statement (required only if asked by foundation staff)
* Fiscal agent letter (required if applicable)

**Further Assistance**

Please direct any technical questions about the application process to Nancy Cerkvenik at 612-672-8665 or grantsadministration@mplsfoundation.org.

If you have questions about your project proposal, please contact Catherine Gray, Director of Impact Strategy, Civic Engagement, at cgray@mplsfoundation.org or 612-672-3876.